



Station Order (Revised) Heinrich for Senate 2012

Market: Albuquerque

Flight Dates: Monday, October 29, 2012 to Tuesday, November 06, 2012

Estimate ID

11651

Contact: Jim Giudicessi

Email: Jim.Giudicessi@krqe.com

Phone: 505-246-2222

Fax: 505-944-0259

Direct: 505-998-9530

KRQE-S2

| Program Name | DP | Length | Days | Gross Rate | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Mon | Tue | Total |
|---|----|--------|------|-----------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-------|
| | | | | | Oct 29 | Oct 30 | Oct 31 | Nov 01 | Nov 02 | Nov 03 | Nov 04 | Nov 05 | Nov 06 | |
| KRQE 5a News 5:00 AM 6:00 AM | EM | M-F | 30 | \$50.00 \$350.00 | 5 1 | 1 | 1 | 1 | 1 | | | 1 | 1 | 7 |
| KRQE 6a News 6:00 AM 7:00 AM | EM | M-F | 30 | \$100.00 \$700.00 | 5 1 | 1 | 1 | 1 | 1 | | | 1 | 1 | 7 |
| CBS This Morning 7:00 AM 9:00 AM | EM | M-F | 30 | \$70.00 \$910.00 | 5 2 | 2 | 2 | 1 | 2 | | | 2 | 2 | 13 |
| Saturday 7a News 7:00 AM 8:00 AM | EM | Sa | 30 | \$75.00 \$75.00 | | | | | | 1 | | | | 1 |
| Sunday 7a News 7:00 AM 8:00 AM | EM | Su | 30 | \$200.00 \$200.00 | | | | | | | 1 | | | 1 |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | | |
| CBS Sunday Morn 8:00 AM 9:30 AM | EM | Su | 30 | \$400.00 \$400.00 | | | | | | | 1 | | | 1 |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | | |
| The Doctors 9:00 AM 10:00 AM | DT | M-F | 30 | \$75.00 \$150.00 | 5 1 | | | 1 | | | | | | 2 |
| Lets Make a Deal 10:00 AM 11:00 AM | DT | M-F | 30 | \$100.00 \$200.00 | 5 | | | | 1 | | | 1 | | 2 |
| Price is Right 11:00 AM 12:00 PM | DT | M-F | 30 | \$150.00 \$300.00 | 5 | | 1 | | | | | 1 | | 2 |
| KRQE Noon News 12:00 PM 12:30 PM | DT | M-F | 30 | \$125.00 \$375.00 | 5 1 | | | 1 | | | | 1 | | 3 |
| Bold & Beautiful 12:30 PM 1:00 PM | DT | M-F | 30 | \$100.00 \$200.00 | 5 | 1 | | | 1 | | | | | 2 |
| Young & Restless 1:00 PM 2:00 PM | DT | M-F | 30 | \$100.00 \$200.00 | 5 | | 1 | | | | | 1 | | 2 |

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 10/9/2012 10:39:35 AM

KRQE-S2

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suzannel@mediastategies.com



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Phone: 505-246-2222

Email: Jim.Giudicessi@krqe.com

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| Program Name | DP | Length | Days | Gross Rate | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Mon | Tue | Total |
|---|----|--------|------|------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-------|
| | | | | | Oct 29 | Oct 30 | Oct 31 | Nov 01 | Nov 02 | Nov 03 | Nov 04 | Nov 05 | Nov 06 | |
| The Talk | DT | M-F | | \$100.00 | 1 | | | | 1 | | | | | 2 |
| 2:00 PM 3:00 PM | | 30 | | \$200.00 | | | | | | | | | | |
| Dr. Phil | EF | M-F | | \$100.00 | 1 | 1 | 1 | 1 | 1 | | | 1 | | 6 |
| 3:00 PM 4:00 PM | | 30 | | \$600.00 | | | | | | | | | | |
| KRQE 4p News | EN | M-F | | \$125.00 | 1 | 1 | 1 | 1 | 1 | | | 1 | | 6 |
| 4:00 PM 4:30 PM | | 30 | | \$750.00 | | | | | | | | | | |
| KROE 4:30p News | EN | M-F | | \$275.00 | 1 | 1 | 1 | 1 | 1 | | | 1 | | 6 |
| 4:30 PM 5:00 PM | | 30 | | \$1,650.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | | |
| KROE 5:30p News | EN | M-F | | \$500.00 | 1 | 2 | 1 | 2 | 1 | | | 1 | | 8 |
| 5:30 PM 6:00 PM | | 30 | | \$4,000.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | | |
| Jeopardy | PA | M-F | | \$700.00 | 2 | 2 | 1 | 2 | 1 | | | 1 | | 9 |
| 6:00 PM 6:30 PM | | 30 | | \$6,300.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | | |
| Wheel of Fortune | PA | M-F | | \$850.00 | 1 | 1 | 2 | 1 | 2 | | | 2 | | 9 |
| 6:30 PM 7:00 PM | | 30 | | \$7,650.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | | |
| Jeopardy | PA | Sa | | \$275.00 | | | | | | 1 | | | | 1 |
| 6:00 PM 6:30 PM | | 30 | | \$275.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | | |
| Wheel of Fortune | PA | Sa | | \$275.00 | | | | | | 1 | | | | 1 |
| 6:30 PM 7:00 PM | | 30 | | \$275.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | | |
| Mother/Partners | PT | M | | \$2,000.00 | | | | | | | | 1 | | 1 |
| 7:00 PM 8:00 PM | | 30 | | \$2,000.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | | |
| 2 Broke/Mike | PT | M | | \$2,300.00 | 1 | | | | | | | | | 1 |
| 8:00 PM 9:00 PM | | 30 | | \$2,300.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | | |
| Hawaii Five-O | PT | M | | \$2,600.00 | 1 | | | | | | | 1 | | 2 |
| 9:00 PM 10:00 PM | | 30 | | \$5,200.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | | |

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 10/9/2012 10:39:36 AM

KROE-S2

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suzannel@mediastراتيجies.com



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KRQE-S2

| Program Name | DP | Days Length | Gross Rate | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Mon | Tue | Total |
|---|----|----------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------|
| | | | | Oct 29 | Oct 30 | Oct 31 | Nov 01 | Nov 02 | Nov 03 | Nov 04 | Nov 05 | Nov 06 | |
| NCIS | PT | Tu | \$2,000.00 | 3 | 1 | | | | | | | | 1 |
| 7:00 PM 8:00 PM | | 30 | \$2,000.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| NCIS LA | PT | Tu | \$2,000.00 | 3 | 1 | | | | | | | | 1 |
| 8:00 PM 9:00 PM | | 30 | \$2,000.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| Criminal Minds | PT | W | \$1,800.00 | 3 | | 1 | | | | | | | 1 |
| 8:00 PM 9:00 PM | | 30 | \$1,800.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| CSI | PT | W | \$1,800.00 | 3 | | 1 | | | | | | | 1 |
| 9:00 PM 10:00 PM | | 30 | \$1,800.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| Big Bang/Two & Half | PT | Th | \$2,400.00 | 3 | | | 1 | | | | | | 1 |
| 7:00 PM 8:00 PM | | 30 | \$2,400.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| Person Interest | PT | Th | \$1,000.00 | 5 | | | 1 | | | | | | 1 |
| 8:00 PM 9:00 PM | | 30 | \$1,000.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| Made in Jersey | PT | F | \$1,400.00 | 3 | | | | 1 | | | | | 1 |
| 8:00 PM 9:00 PM | | 30 | \$1,400.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| Blue Bloods | PT | F | \$800.00 | 5 | | | | 1 | | | | | 1 |
| 9:00 PM 10:00 PM | | 30 | \$800.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| 60 Minutes | PT | Su | \$3,000.00 | 3 | | | | | | 1 | | | 1 |
| 6:00 PM 7:00 PM | | 30 | \$3,000.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| Amazing Race | PT | Su | \$1,500.00 | 3 | | | | | | 1 | | | 1 |
| 7:00 PM 8:00 PM | | 30 | \$1,500.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| The Good Wife | PT | Su | \$1,800.00 | 7 | | | | | | 1 | | | 1 |
| 8:00 PM 9:00 PM | | 30 | \$1,800.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| Mentalist | PT | Su | \$2,100.00 | 3 | | | | | | 1 | | | 1 |
| 9:00 PM 10:00 PM | | 30 | \$2,100.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 10/9/2012 10:39:36 AM

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Page 3 of 4

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KRQE-S2

| Program Name | DP | Days Length | Gross Rate | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Mon | Tue | Total |
|---|----|----------------|--------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|
| | | | | Oct 29 | Oct 30 | Oct 31 | Nov 01 | Nov 02 | Nov 03 | Nov 04 | Nov 05 | Nov 06 | |
| KRQE 10p News | LN | M-F | \$700.00 | 1 | 2 | 1 | 1 | 1 | | | 2 | | 8 |
| 10:00 PM 10:35 PM | | 30 | \$5,600.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L4 | | | | | | | | | | | | | |
| Saturday 10p News | LN | Sa | \$325.00 | | | | | | 1 | | | | 1 |
| 10:00 PM 10:35 PM | | 30 | \$325.00 | | | | | | | | | | |
| Sunday 10p News | LN | Su | \$400.00 | | | | | | | 1 | | | 1 |
| 10:00 PM 10:35 PM | | 30 | \$400.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| Letterman | LF | M-F | \$125.00 | 1 | 1 | 1 | 1 | | | | 1 | | 5 |
| 10:35 PM 11:35 PM | | 30 | \$625.00 | | | | | | | | | | |
| Station Gross Totals | | | \$63,810.00 | 18 | 18 | 17 | 17 | 17 | 4 | 7 | 19 | 5 | 122 |

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Date/Time Sent: 10/9/2012 10:39:36 AM

KRQE-S2

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suzannel@mediastategies.com

Spot Manager: All,

| Alt Order # | Advertiser | Order | Inv. Code (Boo | Time Period | Length | Priority | Channel | Product | Estimate | Air Time | Ad-ID | Rate |
|-------------|------------|-------|----------------|-------------|--------|----------|---------|---------|----------|----------|-------|------|
|-------------|------------|-------|----------------|-------------|--------|----------|---------|---------|----------|----------|-------|------|

Date: 10/29/12

Station: KRQE

| | | | | | | | | | | | | |
|--------------|------------------------------------|-------------|--------|-------|----------------|--|--|--|--|-------------|--|------------|
| POL/Heinrich | 201157 M-F 6p-630p | M-F 6p-630p | :30 P3 | [ALL] | HEINRICH 11651 | | | | | | | \$700.00 |
| POL/Heinrich | 201157 M-F KRQE New:430p-5p | | :30 P3 | [ALL] | HEINRICH 11651 | | | | | | | \$275.00 |
| POL/Heinrich | 201157 M-F KROE New:KROE News | | :30 P5 | [ALL] | HEINRICH 11651 | | | | | 5:25:17 AM | | \$50.00 |
| POL/Heinrich | 201157 M-F KROE New:KROE News | | :30 P5 | [ALL] | HEINRICH 11651 | | | | | 6:19:10 AM | | \$100.00 |
| POL/Heinrich | 201157 CBS This Mornii CBS Early S | | :30 P5 | [ALL] | HEINRICH 11651 | | | | | 7:13:04 AM | | \$70.00 |
| POL/Heinrich | 201157 CBS This Mornii CBS Early S | | :30 P5 | [ALL] | HEINRICH 11651 | | | | | 7:53:44 AM | | \$70.00 |
| POL/Heinrich | 201157 M-F 9a-10a | 9a-10a | :30 P5 | [ALL] | HEINRICH 11651 | | | | | 9:17:10 AM | | \$75.00 |
| POL/Heinrich | 201157 M-F KRQE New:12p-1230p | | :30 P5 | [ALL] | HEINRICH 11651 | | | | | 12:11:28 PM | | \$125.00 |
| POL/Heinrich | 201157 The Talk | 2p-3p | :30 P5 | [ALL] | HEINRICH 11651 | | | | | 2:29:11 PM | | \$100.00 |
| POL/Heinrich | 201157 Dr. Phil | 3p-4p | :30 P5 | [ALL] | HEINRICH 11651 | | | | | 3:33:17 PM | | \$100.00 |
| POL/Heinrich | 201157 M-F KROE New:4p-430p | | :30 P5 | [ALL] | HEINRICH 11651 | | | | | 4:16:20 PM | | \$125.00 |
| POL/Heinrich | 201157 M-F KROE New:430p-5p | | :30 P3 | [ALL] | HEINRICH 11651 | | | | | 4:57:11 PM | | \$275.00 |
| POL/Heinrich | 201157 KROE News 13 530p-6p | | :30 P3 | [ALL] | HEINRICH 11651 | | | | | 5:58:13 PM | | \$500.00 |
| POL/Heinrich | 201157 M-F 6p-630p | M-F 6p-630p | :30 P3 | [ALL] | HEINRICH 11651 | | | | | 6:28:29 PM | | \$700.00 |
| POL/Heinrich | 201157 M-F 630p-7p | M-F 630p-7p | :30 P3 | [ALL] | HEINRICH 11651 | | | | | 6:47:18 PM | | \$850.00 |
| POL/Heinrich | 201157 Mon Hour 2 | 8p-9p | :30 P3 | [ALL] | HEINRICH 11651 | | | | | 8:30:34 PM | | \$2,300.00 |
| POL/Heinrich | 201157 Mon Hour 3 | 9p-10p | :30 P3 | [ALL] | HEINRICH 11651 | | | | | 9:21:00 PM | | \$2,600.00 |
| POL/Heinrich | 201157 LN M-F | 10p-1035p | :30 P4 | [ALL] | HEINRICH 11651 | | | | | 10:25:28 PM | | \$700.00 |
| POL/Heinrich | 201157 David Letterman 1035p-1137p | | :30 P5 | [ALL] | HEINRICH 11651 | | | | | 10:46:30 PM | | \$125.00 |

\$9,840.00

\$9,840.00

Date: 10/30/12

Station: KRQE

| | | | | | | | | | | | | |
|--------------|------------------------------------|-------------|--------|-------|----------------|--|--|--|--|-------------|--|------------|
| POL/Heinrich | 201157 KROE News 13 530p-6p | | :30 P3 | [ALL] | HEINRICH 11651 | | | | | | | \$500.00 |
| POL/Heinrich | 201157 M-F KRQE New:KROE News | | :30 P5 | [ALL] | HEINRICH 11651 | | | | | 5:04:43 AM | | \$50.00 |
| POL/Heinrich | 201157 M-F KROE New:KROE News | | :30 P5 | [ALL] | HEINRICH 11651 | | | | | 6:38:15 AM | | \$100.00 |
| POL/Heinrich | 201157 CBS This Mornii CBS Early S | | :30 P5 | [ALL] | HEINRICH 11651 | | | | | 8:15:20 AM | | \$70.00 |
| POL/Heinrich | 201157 CBS This Mornii CBS Early S | | :30 P5 | [ALL] | HEINRICH 11651 | | | | | 8:37:54 AM | | \$70.00 |
| POL/Heinrich | 201157 Soap Rotator (12:30:00 PM | | :30 P5 | [ALL] | HEINRICH 11651 | | | | | 12:59:26 PM | | \$100.00 |
| POL/Heinrich | 201157 Dr. Phil | 3p-4p | :30 P5 | [ALL] | HEINRICH 11651 | | | | | 3:50:43 PM | | \$100.00 |
| POL/Heinrich | 201157 M-F KROE New:4p-430p | | :30 P5 | [ALL] | HEINRICH 11651 | | | | | 4:07:15 PM | | \$125.00 |
| POL/Heinrich | 201157 M-F KROE New:430p-5p | | :30 P3 | [ALL] | HEINRICH 11651 | | | | | 4:37:10 PM | | \$275.00 |
| POL/Heinrich | 201157 KROE News 13 530p-6p | | :30 P3 | [ALL] | HEINRICH 11651 | | | | | 5:43:33 PM | | \$500.00 |
| POL/Heinrich | 201157 M-F 6p-630p | M-F 6p-630p | :30 P3 | [ALL] | HEINRICH 11651 | | | | | 6:05:01 PM | | \$700.00 |
| POL/Heinrich | 201157 M-F 6p-630p | M-F 6p-630p | :30 P3 | [ALL] | HEINRICH 11651 | | | | | 6:20:44 PM | | \$700.00 |
| POL/Heinrich | 201157 M-F 630p-7p | M-F 630p-7p | :30 P3 | [ALL] | HEINRICH 11651 | | | | | 6:41:03 PM | | \$850.00 |
| POL/Heinrich | 201157 Tue Hour 1 | 7p-8p | :30 P3 | [ALL] | HEINRICH 11651 | | | | | 7:40:42 PM | | \$2,000.00 |
| POL/Heinrich | 201157 Tue Hour 2 | 8p-9p | :30 P3 | [ALL] | HEINRICH 11651 | | | | | 8:30:34 PM | | \$2,000.00 |
| POL/Heinrich | 201157 LN M-F | 10p-1035p | :30 P4 | [ALL] | HEINRICH 11651 | | | | | 10:07:37 PM | | \$700.00 |
| POL/Heinrich | 201157 LN M-F | 10p-1035p | :30 P4 | [ALL] | HEINRICH 11651 | | | | | 10:27:13 PM | | \$700.00 |
| POL/Heinrich | 201157 David Letterman 1035p-1137p | | :30 P5 | [ALL] | HEINRICH 11651 | | | | | 11:24:15 PM | | \$125.00 |

\$9,665.00

\$9,665.00

Date: 10/31/12

Station: KRQE

| | | | | | | | | | | | | |
|--------------|------------------------------------|-------------|--------|-------|----------------|--|--|--|--|-------------|--|------------|
| POL/Heinrich | 201157 M-F KROE New:KROE News | | :30 P5 | [ALL] | HEINRICH 11651 | | | | | 5:58:56 AM | | \$50.00 |
| POL/Heinrich | 201157 M-F KROE New:KROE News | | :30 P5 | [ALL] | HEINRICH 11651 | | | | | 6:51:05 AM | | \$100.00 |
| POL/Heinrich | 201157 CBS This Mornii CBS Early S | | :30 P5 | [ALL] | HEINRICH 11651 | | | | | 8:08:18 AM | | \$70.00 |
| POL/Heinrich | 201157 CBS This Mornii CBS Early S | | :30 P5 | [ALL] | HEINRICH 11651 | | | | | 8:28:02 AM | | \$70.00 |
| POL/Heinrich | 201157 Price is Right | 11a-12p | :30 P5 | [ALL] | HEINRICH 11651 | | | | | 11:29:26 AM | | \$150.00 |
| POL/Heinrich | 201157 Soap Rotator (1:00:00 PM | | :30 P5 | [ALL] | HEINRICH 11651 | | | | | 1:29:01 PM | | \$100.00 |
| POL/Heinrich | 201157 Dr. Phil | 3p-4p | :30 P5 | [ALL] | HEINRICH 11651 | | | | | 3:24:29 PM | | \$100.00 |
| POL/Heinrich | 201157 M-F KROE New:4p-430p | | :30 P5 | [ALL] | HEINRICH 11651 | | | | | 4:07:15 PM | | \$125.00 |
| POL/Heinrich | 201157 M-F KROE New:430p-5p | | :30 P3 | [ALL] | HEINRICH 11651 | | | | | 4:57:11 PM | | \$275.00 |
| POL/Heinrich | 201157 KROE News 13 530p-6p | | :30 P3 | [ALL] | HEINRICH 11651 | | | | | 5:49:19 PM | | \$500.00 |
| POL/Heinrich | 201157 M-F 6p-630p | M-F 6p-630p | :30 P3 | [ALL] | HEINRICH 11651 | | | | | 6:05:01 PM | | \$700.00 |
| POL/Heinrich | 201157 M-F 630p-7p | M-F 630p-7p | :30 P3 | [ALL] | HEINRICH 11651 | | | | | 6:34:38 PM | | \$850.00 |
| POL/Heinrich | 201157 M-F 630p-7p | M-F 630p-7p | :30 P3 | [ALL] | HEINRICH 11651 | | | | | 6:52:53 PM | | \$850.00 |
| POL/Heinrich | 201157 Wed Hour 2 | 8p-9p | :30 P3 | [ALL] | HEINRICH 11651 | | | | | 8:19:21 PM | | \$1,800.00 |
| POL/Heinrich | 201157 Wed Hour 3 | 9p-10p | :30 P3 | [ALL] | HEINRICH 11651 | | | | | 9:00:09 PM | | \$1,800.00 |

[Sorted by: Date]

Spot Manager: All,

| Alt Order # | Advertiser | Order | Inv. Code (Bool) | Time Period | Length | Prior | Chann | Product | Estimate | Air Time | Ad-ID | Rate |
|-------------|------------|-------|------------------|-------------|--------|-------|-------|---------|----------|----------|-------|------|
|-------------|------------|-------|------------------|-------------|--------|-------|-------|---------|----------|----------|-------|------|

Date: 10/31/12

Station: KRQE

| | | | | | | | |
|----------------|------------------------|-------------|--------|-------|----------------|-------------|-------------------|
| POL/Heinrich I | 201157 LN M-F | 10p-1035p | :30 P4 | [ALL] | HEINRICH 11651 | 10:25:28 PM | \$700.00 |
| POL/Heinrich I | 201157 David Letterman | 1035p-1137p | :30 P5 | [ALL] | HEINRICH 11651 | 11:25:00 PM | \$125.00 |
| | | | | | | | \$8,365.00 |
| | | | | | | | \$8,365.00 |

Date: 11/01/12

Station: KRQE

| | | | | | | | |
|----------------|------------------------|-------------|--------|-------|----------------|-------------|-------------------|
| POL/Heinrich I | 201157 M-F 6p-630p | M-F 6p-630p | :30 P3 | [ALL] | HEINRICH 11651 | | \$700.00 |
| POL/Heinrich I | 201157 M-F KROE New | 430p-5p | :30 P3 | [ALL] | HEINRICH 11651 | | \$275.00 |
| POL/Heinrich I | 201157 KROE News 13 | 530p-6p | :30 P3 | [ALL] | HEINRICH 11651 | | \$500.00 |
| POL/Heinrich I | 201157 M-F KROE New | KROE News | :30 P5 | [ALL] | HEINRICH 11651 | 5:31:45 AM | \$50.00 |
| POL/Heinrich I | 201157 M-F KRQE New | KRQE News | :30 P5 | [ALL] | HEINRICH 11651 | 6:11:15 AM | \$100.00 |
| POL/Heinrich I | 201157 CBS This Mornii | CBS Early S | :30 P5 | [ALL] | HEINRICH 11651 | 8:53:00 AM | \$70.00 |
| POL/Heinrich I | 201157 M-F 9a-10a | 9a-10a | :30 P5 | [ALL] | HEINRICH 11651 | 9:17:10 AM | \$75.00 |
| POL/Heinrich I | 201157 M-F KROE New | 12p-1230p | :30 P5 | [ALL] | HEINRICH 11651 | 12:28:11 PM | \$125.00 |
| POL/Heinrich I | 201157 Dr. Phil | 3p-4p | :30 P5 | [ALL] | HEINRICH 11651 | 3:33:32 PM | \$100.00 |
| POL/Heinrich I | 201157 M-F KROE New | 4p-430p | :30 P5 | [ALL] | HEINRICH 11651 | 4:16:20 PM | \$125.00 |
| POL/Heinrich I | 201157 M-F KROE New | 430p-5p | :30 P3 | [ALL] | HEINRICH 11651 | 4:37:10 PM | \$275.00 |
| POL/Heinrich I | 201157 KROE News 13 | 530p-6p | :30 P3 | [ALL] | HEINRICH 11651 | 5:43:03 PM | \$500.00 |
| POL/Heinrich I | 201157 M-F 6p-630p | M-F 6p-630p | :30 P3 | [ALL] | HEINRICH 11651 | 6:12:45 PM | \$700.00 |
| POL/Heinrich I | 201157 M-F 630p-7p | M-F 630p-7p | :30 P3 | [ALL] | HEINRICH 11651 | 6:34:23 PM | \$850.00 |
| POL/Heinrich I | 201157 Thur Hour 1 | 7p-8p | :30 P3 | [ALL] | HEINRICH 11651 | 7:29:04 PM | \$2,400.00 |
| POL/Heinrich I | 201157 Thur Hour 2 | 8p-9p | :30 P5 | [ALL] | HEINRICH 11651 | 8:29:49 PM | \$1,000.00 |
| POL/Heinrich I | 201157 LN M-F | 10p-1035p | :30 P4 | [ALL] | HEINRICH 11651 | 10:16:51 PM | \$700.00 |
| POL/Heinrich I | 201157 David Letterman | 1035p-1137p | :30 P5 | [ALL] | HEINRICH 11651 | 11:11:15 PM | \$125.00 |
| | | | | | | | \$8,670.00 |
| | | | | | | | \$8,670.00 |

Date: 11/02/12

Station: KRQE

| | | | | | | | |
|----------------|------------------------|--------------|--------|-------|----------------|-------------|-------------------|
| POL/Heinrich I | 201157 Soap Rotator | (12:30:00 PM | :30 P5 | [ALL] | HEINRICH 11651 | | \$100.00 |
| POL/Heinrich I | 201157 M-F 630p-7p | M-F 630p-7p | :30 P3 | [ALL] | HEINRICH 11651 | | \$850.00 |
| POL/Heinrich I | 201157 Fri Hour 2 | 8p-9p | :30 P3 | [ALL] | HEINRICH 11651 | | \$1,400.00 |
| POL/Heinrich I | 201157 M-F KRQE New | KRQE News | :30 P5 | [ALL] | HEINRICH 11651 | 5:24:47 AM | \$50.00 |
| POL/Heinrich I | 201157 M-F KROE New | KROE News | :30 P5 | [ALL] | HEINRICH 11651 | 6:38:30 AM | \$100.00 |
| POL/Heinrich I | 201157 CBS This Mornii | CBS Early S | :30 P5 | [ALL] | HEINRICH 11651 | 7:22:51 AM | \$70.00 |
| POL/Heinrich I | 201157 CBS This Mornii | CBS Early S | :30 P5 | [ALL] | HEINRICH 11651 | 8:08:33 AM | \$70.00 |
| POL/Heinrich I | 201157 Let's Make a De | M-F 10a-11a | :30 P5 | [ALL] | HEINRICH 11651 | 10:28:26 AM | \$100.00 |
| POL/Heinrich I | 201157 The Talk | 2p-3p | :30 P5 | [ALL] | HEINRICH 11651 | 2:29:11 PM | \$100.00 |
| POL/Heinrich I | 201157 Dr. Phil | 3p-4p | :30 P5 | [ALL] | HEINRICH 11651 | 3:07:23 PM | \$100.00 |
| POL/Heinrich I | 201157 M-F KROE New | 4p-430p | :30 P5 | [ALL] | HEINRICH 11651 | 4:07:30 PM | \$125.00 |
| POL/Heinrich I | 201157 M-F KROE New | 430p-5p | :30 P3 | [ALL] | HEINRICH 11651 | 4:37:25 PM | \$275.00 |
| POL/Heinrich I | 201157 KROE News 13 | 530p-6p | :30 P3 | [ALL] | HEINRICH 11651 | 5:35:35 PM | \$500.00 |
| POL/Heinrich I | 201157 M-F 6p-630p | M-F 6p-630p | :30 P3 | [ALL] | HEINRICH 11651 | 6:20:44 PM | \$700.00 |
| POL/Heinrich I | 201157 M-F 630p-7p | M-F 630p-7p | :30 P3 | [ALL] | HEINRICH 11651 | 6:52:53 PM | \$850.00 |
| POL/Heinrich I | 201157 Fri Hour 3 | 9p-10p | :30 P5 | [ALL] | HEINRICH 11651 | 9:20:29 PM | \$800.00 |
| POL/Heinrich I | 201157 LN M-F | 10p-1035p | :30 P4 | [ALL] | HEINRICH 11651 | 10:07:07 PM | \$700.00 |
| | | | | | | | \$6,890.00 |
| | | | | | | | \$6,890.00 |

Date: 11/03/12

Station: KRQE

| | | | | | | | |
|----------------|----------------------|-----------|--------|-------|----------------|-------------|-----------------|
| POL/Heinrich I | 201157 KROE News Sai | 7a-8a | :30 P3 | [ALL] | HEINRICH 11651 | 7:46:47 AM | \$75.00 |
| POL/Heinrich I | 201157 LN Sa | 10p-1035p | :30 P5 | [ALL] | HEINRICH 11651 | 10:06:51 PM | \$325.00 |
| | | | | | | | \$400.00 |
| | | | | | | | \$400.00 |

Date: 11/04/12

Station: KRQE

| | | | | | | | |
|----------------|----------------------|---------|--------|-------|----------------|------------|------------|
| POL/Heinrich I | 201157 KRQE News Sui | 7a-8a | :30 P3 | [ALL] | HEINRICH 11651 | 7:32:45 AM | \$200.00 |
| POL/Heinrich I | 201157 CBS Sunday Mc | 8a-930a | :30 P3 | [ALL] | HEINRICH 11651 | 8:35:00 AM | \$400.00 |
| POL/Heinrich I | 201157 Sun Hour 1 | 6p-7p | :30 P3 | [ALL] | HEINRICH 11651 | 6:38:48 PM | \$3,000.00 |
| POL/Heinrich I | 201157 Sun Hour 2 | 7p-8p | :30 P3 | [ALL] | HEINRICH 11651 | 7:29:35 PM | \$1,500.00 |

[Sorted by: Date]

Spot Manager: All,

| Alt Order # | Advertiser | Order | Inv. Code (Boo | Time Period | Length | Priori | Chann | Product | Estimate | Air Time | Ad-ID | Rate |
|----------------|--------------|--------|-----------------|-------------|--------|--------|-------|----------------|----------|-------------|-------|-------------|
| Date: 11/04/12 | | | | | | | | | | | | |
| Station: KRQE | | | | | | | | | | | | |
| | POL/Heinrich | 201157 | Sun Hour 3 | 8p-9p | :30 | P3 | [ALL] | HEINRICH 11651 | | 7:59:50 PM | | \$1,800.00 |
| | POL/Heinrich | 201157 | Sun Hour 4 | 9p-10p | :30 | P3 | [ALL] | HEINRICH 11651 | | 9:20:04 PM | | \$2,100.00 |
| | POL/Heinrich | 201157 | LN Su | 10p-1035p | :30 | P5 | [ALL] | HEINRICH 11651 | | 10:25:40 PM | | \$400.00 |
| | | | | | | | | | | | | \$9,400.00 |
| | | | | | | | | | | | | \$9,400.00 |
| Date: 11/05/12 | | | | | | | | | | | | |
| Station: KRQE | | | | | | | | | | | | |
| | POL/Heinrich | 201157 | M-F 630p-7p | M-F 630p-7p | :30 | P3 | [ALL] | HEINRICH 11651 | | | | \$850.00 |
| | POL/Heinrich | 201157 | M-F KROE New | KROE News | :30 | P5 | [ALL] | HEINRICH 11651 | | 5:45:06 AM | | \$50.00 |
| | POL/Heinrich | 201157 | M-F KROE New | KROE News | :30 | P5 | [ALL] | HEINRICH 11651 | | 6:24:50 AM | | \$100.00 |
| | POL/Heinrich | 201157 | CBS This Mornii | CBS Early S | :30 | P5 | [ALL] | HEINRICH 11651 | | 8:29:32 AM | | \$70.00 |
| | POL/Heinrich | 201157 | CBS This Mornii | CBS Early S | :30 | P5 | [ALL] | HEINRICH 11651 | | 8:45:31 AM | | \$70.00 |
| | POL/Heinrich | 201157 | Price is Right | 11a-12p | :30 | P5 | [ALL] | HEINRICH 11651 | | 10:58:30 AM | | \$150.00 |
| | POL/Heinrich | 201157 | M-F KROE New | 12p-1230p | :30 | P5 | [ALL] | HEINRICH 11651 | | 12:18:34 PM | | \$125.00 |
| | POL/Heinrich | 201157 | Soap Rotator | (1:00:00 PM | :30 | P5 | [ALL] | HEINRICH 11651 | | 1:59:01 PM | | \$100.00 |
| | POL/Heinrich | 201157 | Dr. Phil | 3p-4p | :30 | P5 | [ALL] | HEINRICH 11651 | | 3:50:58 PM | | \$100.00 |
| | POL/Heinrich | 201157 | M-F KROE New | 4p-430p | :30 | P5 | [ALL] | HEINRICH 11651 | | 4:27:00 PM | | \$125.00 |
| | POL/Heinrich | 201157 | M-F KRQE New | 430p-5p | :30 | P3 | [ALL] | HEINRICH 11651 | | 4:46:40 PM | | \$275.00 |
| | POL/Heinrich | 201157 | KROE News 13 | 530p-6p | :30 | P3 | [ALL] | HEINRICH 11651 | | 5:49:49 PM | | \$500.00 |
| | POL/Heinrich | 201157 | M-F 6p-630p | M-F 6p-630p | :30 | P3 | [ALL] | HEINRICH 11651 | | 6:05:31 PM | | \$700.00 |
| | POL/Heinrich | 201157 | M-F 630p-7p | M-F 630p-7p | :30 | P3 | [ALL] | HEINRICH 11651 | | 6:46:48 PM | | \$850.00 |
| | POL/Heinrich | 201157 | Mon Hour 1 | 7p-8p | :30 | P3 | [ALL] | HEINRICH 11651 | | 7:28:30 PM | | \$2,000.00 |
| | POL/Heinrich | 201157 | Mon Hour 3 | 9p-10p | :30 | P3 | [ALL] | HEINRICH 11651 | | 9:01:09 PM | | \$2,600.00 |
| | POL/Heinrich | 201157 | LN M-F | 10p-1035p | :30 | P4 | [ALL] | HEINRICH 11651 | | 10:07:07 PM | | \$700.00 |
| | POL/Heinrich | 201157 | LN M-F | 10p-1035p | :30 | P4 | [ALL] | HEINRICH 11651 | | 10:26:13 PM | | \$700.00 |
| | POL/Heinrich | 201157 | David Letterman | 1035p-1137p | :30 | P5 | [ALL] | HEINRICH 11651 | | 10:46:00 PM | | \$125.00 |
| | | | | | | | | | | | | \$10,190.00 |
| | | | | | | | | | | | | \$10,190.00 |
| Date: 11/06/12 | | | | | | | | | | | | |
| Station: KRQE | | | | | | | | | | | | |
| | POL/Heinrich | 201157 | M-F KROE New | KRQE News | :30 | P5 | [ALL] | HEINRICH 11651 | | 5:11:36 AM | | \$50.00 |
| | POL/Heinrich | 201157 | M-F KROE New | KRQE News | :30 | P5 | [ALL] | HEINRICH 11651 | | 6:11:15 AM | | \$100.00 |
| | POL/Heinrich | 201157 | CBS This Mornii | CBS Early S | :30 | P5 | [ALL] | HEINRICH 11651 | | 7:13:04 AM | | \$70.00 |
| | POL/Heinrich | 201157 | CBS This Mornii | CBS Early S | :30 | P5 | [ALL] | HEINRICH 11651 | | 7:53:44 AM | | \$70.00 |
| | POL/Heinrich | 201157 | Let's Make a De | M-F 10a-11a | :30 | P5 | [ALL] | HEINRICH 11651 | | 9:58:30 AM | | \$100.00 |
| | | | | | | | | | | | | \$390.00 |
| | | | | | | | | | | | | \$390.00 |
| | | | | | | | | | | | | \$3,810.00 |

[Sorted by: Date]



Station Order Revised Heinrich for Senate 2012

Market: Albuquerque

Flight Dates: Monday, October 29, 2012 to Tuesday, November 06, 2012

Estimate ID

11651

Contact: Jim Giudicessi
Email: Jim.Giudicessi@krqe.com

Phone: 505-246-2222

Fax: 505-944-0259

Direct: 505-998-9530

KRQE-S2

| Program Name | DP | Days Length | Gross Rate | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Mon | Tue | Total |
|---|----|----------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------|
| | | | | Oct 29 | Oct 30 | Oct 31 | Nov 01 | Nov 02 | Nov 03 | Nov 04 | Nov 05 | Nov 06 | |
| KRQE 5a News | EM | M-F | \$125.00 | 1 | 1 | 1 | 1 | 1 | | | 1 | 1 | 7 |
| 5:00 AM 6:00 AM | | 30 | \$875.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| KRQE 6a News | EM | M-F | \$200.00 | 1 | 1 | 1 | 1 | 1 | | | 1 | 1 | 7 |
| 6:00 AM 7:00 AM | | 30 | \$1,400.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| CBS This Morning | EM | M-F | \$150.00 | 1 | 1 | 1 | 1 | 1 | | | 1 | 1 | 7 |
| 7:00 AM 9:00 AM | | 30 | \$1,050.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| Saturday 7a News | EM | Sa | \$75.00 | | | | | | 1 | | | | 1 |
| 7:00 AM 8:00 AM | | 30 | \$75.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| Sunday 7a News | EM | Su | \$200.00 | | | | | | | 1 | | | 1 |
| 7:00 AM 8:00 AM | | 30 | \$200.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| CBS Sunday Morn | EM | Su | \$400.00 | | | | | | | 1 | | | 1 |
| 8:00 AM 9:30 AM | | 30 | \$400.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| The Doctors | DT | M-F | \$125.00 | 1 | | | 1 | | | | | | 2 |
| 9:00 AM 10:00 AM | | 30 | \$250.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| Lets Make a Deal | DT | M-F | \$250.00 | | | | | 1 | | | | 1 | 2 |
| 10:00 AM 11:00 AM | | 30 | \$500.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| Price is Right | DT | M-F | \$300.00 | | | 1 | | | | | 1 | | 2 |
| 11:00 AM 12:00 PM | | 30 | \$600.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| KRQE Noon News | DT | M-F | \$275.00 | 1 | | | 1 | | | | 1 | | 3 |
| 12:00 PM 12:30 PM | | 30 | \$825.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| Bold & Beautiful | DT | M-F | \$175.00 | | 1 | | | 1 | | | | | 2 |
| 12:30 PM 1:00 PM | | 30 | \$350.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| Young & Restless | DT | M-F | \$175.00 | | | 1 | | | | | 1 | | 2 |
| 1:00 PM 2:00 PM | | 30 | \$350.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastrategies.com

Date/Time Sent: 8/22/2012 9:38:45 AM

KRQE-S2

Page 1 of 4



Station Order Revised Heinrich for Senate 2012

Market: Albuquerque

Flight Dates: Monday, October 29, 2012 to Tuesday, November 06, 2012

Estimate ID

11651

Contact: Jim Giudicessi
Email: Jim.Giudicessi@krqe.com

Phone: 505-246-2222
Fax: 505-944-0259
Direct: 505-998-9530

KRQE-S2

| Program Name | DP | Days | Length | Gross Rate | Mon Oct 29 | Tue Oct 30 | Wed Oct 31 | Thu Nov 01 | Fri Nov 02 | Sat Nov 03 | Sun Nov 04 | Mon Nov 05 | Tue Nov 06 | Total |
|---|----|------|--------|------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|-------|
| The Talk | DT | M-F | 30 | \$175.00 | 1 | | | | 1 | | | | | 2 |
| 2:00 PM 3:00 PM | | | | \$350.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | | |
| Dr. Phil | EF | M-F | 30 | \$175.00 | 1 | 1 | 1 | 1 | 1 | | | 1 | | 6 |
| 3:00 PM 4:00 PM | | | | \$1,050.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | | |
| KRQE 4p News | EN | M-F | 30 | \$275.00 | 1 | 1 | 1 | 1 | 1 | | | 1 | | 6 |
| 4:00 PM 4:30 PM | | | | \$1,650.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | | |
| KRQE 4:30p News | EN | M-F | 30 | \$275.00 | 1 | 1 | 1 | 1 | 1 | | | 1 | | 6 |
| 4:30 PM 5:00 PM | | | | \$1,650.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | | |
| KRQE 5:30p News | EN | M-F | 30 | \$1,000.00 | 1 | 1 | 1 | 1 | 1 | | | 1 | | 6 |
| 5:30 PM 6:00 PM | | | | \$6,000.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L2 | | | | | | | | | | | | | | |
| Jeopardy | PA | M-F | 30 | \$700.00 | 1 | 2 | 1 | 1 | 1 | | | 1 | | 7 |
| 6:00 PM 6:30 PM | | | | \$4,900.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | | |
| Wheel of Fortune | PA | M-F | 30 | \$850.00 | 1 | 1 | 2 | 1 | 1 | | | 1 | | 7 |
| 6:30 PM 7:00 PM | | | | \$5,950.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | | |
| Jeopardy | PA | Sa | 30 | \$275.00 | | | | | | 1 | | | | 1 |
| 6:00 PM 6:30 PM | | | | \$275.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | | |
| Wheel of Fortune | PA | Sa | 30 | \$275.00 | | | | | | 1 | | | | 1 |
| 6:30 PM 7:00 PM | | | | \$275.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | | |
| Mother/Partners | PT | M | 30 | \$2,000.00 | | | | | | | | 1 | | 1 |
| 7:00 PM 8:00 PM | | | | \$2,000.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | | |
| 2 Broke/Mike | PT | M | 30 | \$2,300.00 | 1 | | | | | | | | | 1 |
| 8:00 PM 9:00 PM | | | | \$2,300.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | | |
| Hawaii Five-O | PT | M | 30 | \$2,600.00 | | | | | | | | 1 | | 1 |
| 9:00 PM 10:00 PM | | | | \$2,600.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | | |

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 8/22/2012 9:38:45 AM

KRQE-S2

Page 2 of 4

suzannel@mediastategies.com



Station Order Revised Heinrich for Senate 2012

Market: Albuquerque

Flight Dates: Monday, October 29, 2012 to Tuesday, November 06, 2012

Estimate ID

11651

Contact: Jim Giudicessi

Email: Jim.Giudicessi@krqe.com

Phone: 505-246-2222

Fax: 505-944-0259

Direct: 505-998-9530

KRQE-S2

| Program Name | DP | Days Length | Gross Rate | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Mon | Tue | Total |
|---|----|----------------|---------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------|
| | | | | Oct 29 | Oct 30 | Oct 31 | Nov 01 | Nov 02 | Nov 03 | Nov 04 | Nov 05 | Nov 06 | |
| NCIS | PT | Tu | \$2,000.00 | 3 | 1 | | | | | | | | 1 |
| 7:00 PM 8:00 PM | | 30 | \$2,000.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| NCIS LA | PT | Tu | \$2,000.00 | 3 | 1 | | | | | | | | 1 |
| 8:00 PM 9:00 PM | | 30 | \$2,000.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| Criminal Minds | PT | W | \$1,800.00 | | | 1 | | | | | | | 1 |
| 8:00 PM 9:00 PM | | 30 | \$1,800.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| Big Bang/Two & Half | PT | Th | \$2,400.00 | | | | 1 | | | | | | 1 |
| 7:00 PM 8:00 PM | | 30 | \$2,400.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| Made in Jersey | PT | F | \$1,400.00 | | | | | 1 | | | | | 1 |
| 8:00 PM 9:00 PM | | 30 | \$1,400.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| Crimetime | PT | Sa | \$800.00 | | | | | | 1 | | | | 1 |
| 8:00 PM 9:00 PM | | 30 | \$800.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| 60 Minutes | PT | Su | \$3,000.00 | | | | | | | 1 | | | 1 |
| 6:00 PM 7:00 PM | | 30 | \$3,000.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| Amazing Race | PT | Su | \$1,500.00 | | | | | | | 1 | | | 1 |
| 7:00 PM 8:00 PM | | 30 | \$1,500.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| The Good Wife | PT | Su | \$1,800.00 | | | | | | | 1 | | | 1 |
| 8:00 PM 9:00 PM | | 30 | \$1,800.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| Mentalist | PT | Su | \$2,100.00 | | | | | | | 1 | | | 1 |
| 9:00 PM 10:00 PM | | 30 | \$2,100.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| KRQE 10p News | LN | M-F | \$1,100.00 | 1 | 1 | 1 | 1 | 1 | | | 1 | | 6 |
| 10:00 PM 10:35 PM | | 30 | \$6,600.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| Saturday 10p News | LN | Sa | \$700.00 | | | | | | 1 | | | | 1 |
| 10:00 PM 10:35 PM | | 30 | \$700.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 8/22/2012 9:38:45 AM

KRQE-S2

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suzanne@mediastategies.com



Station Order Revised Heinrich for Senate 2012

Market: Albuquerque

Flight Dates: Monday, October 29, 2012 to Tuesday, November 06, 2012

Estimate ID

11651

Contact: Jim Giudicessi

Phone: 505-246-2222

Email: Jim.Giudicessi@krqe.com

Fax: 505-944-0259

Direct: 505-998-9530

KRQE-S2

| Program Name | DP | Days Length | Gross Rate | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Mon | Tue | Total |
|---|----|----------------|--------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|
| | | | | Oct 29 | Oct 30 | Oct 31 | Nov 01 | Nov 02 | Nov 03 | Nov 04 | Nov 05 | Nov 06 | |
| Sunday 10p News | LN | Su | \$800.00 | | | | | | | 1 | | | 1 |
| 10:00 PM 10:35 PM | | 30 | \$800.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| Letterman | LF | M-F | \$275.00 | 1 | | 1 | 1 | | | | 1 | | 4 |
| 10:35 PM 11:35 PM | | 30 | \$1,100.00 | | | | | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | | | | |
| Station Gross Totals | | | \$63,875.00 | 15 | 14 | 15 | 14 | 14 | 5 | 7 | 16 | 4 | 104 |

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 8/22/2012 9:38:45 AM

KRQE-S2

Page 4 of 4

suzanne@mediastategies.com

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|--|----------------------------|
| Station and Location: KRQE-TV Albuquerque | Date: 10/10/2012 |
|--|----------------------------|

I, Media Strategies and Research,
 being on behalf of: Martin Heinrich, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Senate
 in the General
 election to be held on: Tuesday, November 06, 2012
 do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|--------------------------|----------------------------------|------|----------------------------|----------------|-----------------|
| SEE ATTACHED SCHEDULE | | | | | |
| Date of First Broadcast: | | | Date of Last Broadcast: | | |
| Monday, October 29, 2012 | | | Tuesday, November 06, 2012 | | |
| | | | | | |

Total Charges: \$63,810.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Wednesday, October 10, 2012

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title